

## **Business Advocacy Council**

# Westerville Area Chamber Office 99 Commerce Park Dr. 43082 Minutes - Tuesday, August 6, 2024, 3:33-4:55 PM

Attendees: Laura Hartman, Rita Bassiet, Graham Guthrie, Gene Hollins, Brandon Lawson, Janis Mitchell, Michael McGreevy, Firas Alnemer, Bill Bishop, Dennis Blair, Patrick Harris, Dina Shultz

Staff member: Janet Tressler-Davis

#### Welcome- Introductions, Janet introduced Laura Hartman as the new chair Members of teams

- Ohio Chamber Update Bill Bishop
  - o Upcoming event 2024 Tax Conference
  - o Ohio Chamber Board (OCB) is attending the National Association of State Chambers in August
  - o There will be a Research Gala in November celebrating Ohio Innovations
  - o New OCB members include:
    - AndHealth
    - Hard Rock Casinos
    - JumpStart
    - Walgreens
    - Abercrombie
  - o Minimum wage hike failed to make the ballot due to a lack of signatures
    - It is believed the effect it would've had on tips had a strong impact
  - o General Assembly passed the Organized Crime Bill
  - o DeWine signed Senate Bill 144 affecting Pharmacies
- Healthcare Andy H. NA
- Taxation/Worker's Comp. Brandon NA
- Workforce: WorkWISE Janet/Gene
  - o Planning another externship
  - Westerville City is updating contacts under Workforce
    - BAC members are asked to check it out and see if it appears to be working and if they're able to locate things they're looking for easily
- Update on Ohio Chamber Small Business Janet
  - o Laura Hartman and Janice Mitchell will be attending the Sept. meeting
  - Others are welcome if they're interested
- Strategic Planning Committee Mark NA
- Westerville City Schools Finance Committee Graham NA

# Westerville City Schools Presentation on Ballot Issue – Superintendent Angie Hamberg, and Treasurer Nicole Marshall

- Presentation given Strategic Plan Shared here and explained
- What's on the Ballot for 11.5.2024
  - o Combined 1.66 mill Bond and 4.9 mill Operating
  - One vote for both bond and operating funds
  - o Very similar to 2019
  - o Bond portion is no new millage will keep constant what is in place



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- Operating 4.9 mills + New Bonds 1.66 mills Old Bonds 1.66 mills = 4.9 mills
- o Net Cost approximately \$171.50 (\$172 on ballot) annually per \$100k of property valuation
- Needs for operating dollars
  - Federal funding has decreased or expired (Covid \$)
  - State Funding reappraisals make the community look wealthier so the state shifts costs down to residents
  - o Inflation remains high
  - o Revenue is dropping while expenses are increasing
  - o Getting 4 million less next year
  - o HB920 Reduction Factors
  - o Increased needs for students
  - On a ranked list compared to the rest of the State central Ohio's success hurts us
  - o For every dollar Westerville residents pay to the State the schools get back 27 cents
- Maintain current operations
  - o Generate 20.8 million in operating revenue beginning 2025 to maintain operations in the future
  - o Esser Funds are expiring
  - State funding decreasing
  - o State of Ohio considers education a shared responsibility
  - Continues to shift costs to local taxpayers
  - o Still using 2-year-old cost set number on what it costs to educate a child
- Increased Needs for Students
  - Special education enrollment grows
  - o ESL enrollment grows
  - o Economically disadvantaged large increase since Covid
- 56% increase in construction costs since the Facility Master Plan was written
  - Updating spaces built in the 1960s

#### Larry Jenkins – Levy Manager spoke

- O Does not take for granted that they're asking for additional taxes
- o Understand the appraisals have been a lot
- o Levy allows Schools to stay competitive with teacher salaries and other local districts
- Larry asked for support and endorsement from the Chamber

#### School Representatives and Larry Departed to allow the BAC to discuss and vote (4:42)

- Discussion among the committee was that the funds are needed, but should we endorse them? It needed to be viewed through the critical lens of how this affects local businesses.
  - o Points that were made:
    - Supporting public schools is an investment in local businesses the presentation showed that they have been good stewards of the funds they have and many things are out of their control (State funding and inflation).
    - Business purpose it ties to the workforce the importance of the school district to business health and property values – Without a successful school district Westerville can't be that
    - If we don't keep up we'll fall behind even faster



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- Central Ohio is an oasis of growth compared to the rest of Ohio this puts more stress on facilities
- If we want big headquarters (like DHL) we have to have good schools to bring that.
- The workforce is showing more mental health struggles, so the schools need the support as well to help it be addressed before students hit the workforce
- o A suggestion was made that BAC recommends the Chamber Board support the School ballot issue
  - Vote called for:
    - Unanimous all in favor
  - Laura will create a <u>brief presentation</u> to share with Chamber Board on Thursday 8/8/24
    - The board will then vote

Adjourn: 4:55 PM

**Upcoming meetings:** Sept. 3, Oct. 1, Nov. 5 at 3:30 PM

- September meeting will address the Library Ballot Issue
- Meetings: The Business Advocacy Council meets on the first Tuesday of every month