

# 37<sup>th</sup> Annual Westerville Area Chamber of Commerce Music & Arts Festival - July 10 & 11, 2010

## Corporate Event Sponsorship Opportunities

### \* Featured Entertainment - 1 available

Headline bands: To Be Determined  
Performances: Saturday noon - 2 p.m. / Sunday 1 - 3 p.m.  
Sponsorship: \$2,500 for one afternoon's performance  
**ONE SOLD: Thank You Ocean Spray Cran-Energy**  
Recognition:  
✓ 1/4 page ad in the SNP festival insert  
✓ Logo inside the SNP insert with all festival sponsors  
✓ Logo on www.westervillechamber.com with free link to the sponsoring businesses' Web site  
✓ Black & white sign during the performance reading:  
"Now Performing/Sponsored by..." *Sponsor is encouraged to provide banner with corporate logo to be hung during the performance in place of the black & white sign*  
✓ Black & white sign Located in front of the Westerville Walkway reading: "Westerville Walkway/Sponsored by..."  
*Sponsor is encouraged to provide banner with corporate logo to be hung on the specified date in place of the black & white sign*

### \* Silent Auction

Inside the Everal Barn (lower level) - Items donated by participating artists are available for bids Saturday 1 - 7 p.m. & Sunday 11 a.m. - 3 p.m.  
Sponsorship: **SOLD Thank You Ohio Health**  
Recognition:  
✓ 1/8 page ad in the SNP festival insert  
✓ Logo inside the SNP insert with all festival sponsors  
✓ Logo on www.westervillechamber.com with a free link to the sponsoring businesses' Web site  
✓ Signage inside the Everal Barn, the auction venue and on outdoor signs throughout the grounds; *sponsor is encouraged to provide corporate banners to be hung inside for the entire weekend*

### Major Entertainment - 3 available

Sponsor of a major music performance.  
Bands: To Be Determined  
Sponsorship: \$1,200  
**TWO SOLD: Thank you KEMBA Financial Credit Union and Chase**  
Recognition:  
✓ 1/8 page ad in the SNP festival insert  
✓ Logo inside the SNP insert with all festival sponsors  
✓ Logo on www.westervillechamber.com with a free link to the sponsoring businesses' Web site  
✓ Black & white sign during the performance reading:  
"Now Performing/Sponsored by...". *Sponsor is encouraged to provide banner with corporate logo to be hung during the performance*

### \*Stage Sponsor - 2 available

Have your business featured all weekend as one of our entertainment stage sponsors.  
Sponsorship: **SOLD Main Stage Thank You Classic Hits 103.9**  
\$3,000 Secondary Stage  
Recognition:  
✓ Sign displayed all weekend during the festival. *Sponsor is encouraged to provide a banner with corporate logo*  
✓ Naming rights for the stage all weekend  
✓ 1/4 page advertisement in the SNP festival insert (Main only)  
✓ Logo inside the SNP insert with all festival sponsors  
✓ Logo on www.westervillechamber.com with a free link to the sponsoring businesses' Web site  
✓ Signage on 2 umbrella tables (Main and Picnic only)  
✓ 1 complimentary festival t-shirt (Main only)  
✓ Option to introduce bands on "your" stage (Main only)

### \* Escape to the Shade - 1 SOLD, 1 available

Two (2) tents will be erected for the weekend to offer patrons an escape from the sun, complete with picnic tables, and one (1) large canopy will provide shade to attendees as they sit in front of the main stage to enjoy the music!  
Sponsorship: \$1,800 each tent or canopy - hang as many banners as you'd like! OR \$500 per side of a tent or canopy  
Sponsorship: **Thank you Mount Carmel, St. Ann's**  
Recognition:  
✓ 1/4 page ad in SNP festival insert (for a \$1,500 commitment)  
✓ Logo inside the SNP insert with all festival sponsors  
✓ Logo on www.westervillechamber.com with free link to the sponsoring businesses' Web site  
✓ Banner(s) provided by sponsoring business hung on the picnic tent throughout the weekend

### Specific Event Sponsor - multiple available

Sponsor of a 1 to 1-1/2 hour music performance by various solo artists  
Sponsorship: \$500  
**ONE SOLD: Thank you Roush Honda**  
Recognition:  
✓ 1/16 page ad in SNP festival insert  
✓ Logo inside the SNP insert with all festival sponsors  
✓ Logo on www.westervillechamber.com with a free link to the sponsoring businesses' Web site  
✓ Black & white sign during the performance reading:  
"Now Performing/Sponsored by...". *Sponsor is encouraged to provide banner with corporate logo to be hung during the performance in place of the black & white sign*

**\*First right of acceptance will be honored.**

See reverse for additional Corporate Sponsorship Opportunities

# ..... Additional Corporate Sponsorship Opportunities .....

## \* Fan Sponsor - SOLD

Hand held fans will be available to patrons during this hot time of the year and you have the opportunity to place an ad on one side for all to see.

**SOLD: Thank you Mount Carmel, St. Ann's**

Recognition:

- √ Logo inside the SNP insert with all festival sponsors
- √ Logo on [www.westervillechamber.com](http://www.westervillechamber.com) with a free link to the sponsoring businesses' Web site
- √ Your advertisement on one side with the festival agenda on the other side

## Youth Exhibits - SOLD

The youth exhibit is a highly visible area located on the 2nd floor of Everal Barn. There were more than 70 children submitting over 218 pieces of artwork in 2006.

**Sponsorship: SOLD Thank you Kroger Great Lakes and Nationwide Childrens Hospital**

Recognition:

- √ Logo inside the SNP insert with all festival sponsors
- √ Logo on [www.westervillechamber.com](http://www.westervillechamber.com) with a free link to the sponsoring businesses' Web site
- √ Signage at the youth exhibit area for the entire weekend
- √ Option to recognize youth art winners at Awards Breakfast

## Youth Entertainment - 2 available

Performances throughout the weekend in the youth area to include interactive performances and music for all ages. An unlimited number of sponsorships are available each day.

Sponsorship: \$350

**TWO SOLD: Thank you Nationwide Childrens Hospital and Immediate Health Urgent Care Centers@Westar**

Recognition:

- √ Logo inside the SNP insert with all festival sponsors
- √ Logo on [www.westervillechamber.com](http://www.westervillechamber.com) with a free link to the sponsoring businesses' Web site
- √ Business name listed on the youth entertainment schedule in the SNP festival insert
- √ Signage of all youth entertainment sponsors on one sign at

## \*Golf Cart Sponsor - SOLD

Sponsor of **three** golf carts used for transportation throughout the festival.

**Sponsorship: SOLD Thank you Feridean Commons Senior Housing and Morgan's Treasure Fine Jewelry**

Recognition:

- √ Logo inside the SNP insert with all festival sponsors
- √ Logo on [www.westervillechamber.com](http://www.westervillechamber.com) with free link to the sponsoring businesses' Web site
- √ Signage on the back of the carts "Sponsored by..."  
*Sponsor is encouraged to provide banner with corporate logo to be hung during the performance in place of the black & white sign.*

## Artist Awards - multiple available

*Adult fine arts, fine crafts and heritage exhibitors* are judged by experts on Saturday. All award winning artists are recognized at the Award's Breakfast on Sunday morning. These sponsors are invited to attend to participate in the recognition of the winners.

Sponsorship: \$250 each

**ONE SOLD: Thank you Human Resource Services**

Recognition:

- √ Signage at the Awards Breakfast
- √ Logo inside the SNP insert with all festival sponsors
- √ Logo on [www.westervillechamber.com](http://www.westervillechamber.com) with a free link to the sponsoring businesses' Web site

## Enhanced Business Exposure to the Community for Your Contribution

Your Chamber has partnered with **Suburban News Publications** to provide your business more exposure for your community support:

- √ A special 8 page guide will be inserted in the newspaper the Wednesday prior to the festival
- √ Circulation in Westerville and surrounding areas is 38,807
- √ 3,000 will be available at the festival
- √ SNP provides free design assistance for your ad if needed

Additionally, the insert will contain a list of all festival exhibitors both alphabetically and categorically, map of grounds, family & youth entertainment schedules and editorials about the event.

For more information or to purchase an ad contact  
Danny Krivicich at SNP at 614-410-0244.

**\*See Final page for SNP Insert Ad Dimensions\***

## \* T-Shirt Sponsor - SOLD

Sponsor of the Festival t-shirt sold to exhibitors, volunteers and patrons.

**SOLD: Thank You CME Federal Credit Union**

Recognition:

- √ Logo on the back of the t-shirt along with the three other main festival sponsors
- √ Logo inside the SNP insert with all festival sponsors
- √ Logo on [www.westervillechamber.com](http://www.westervillechamber.com) with free link to the sponsoring businesses' Web site

## Umbrella Table - 8 available

Have your business name displayed on a table the entire weekend in front of the main and picnic stages.

Sponsorship: \$135 per table

**FOUR SOLD: Thank You Sterling Consulting Services and Human Resource Services and McConnell Arts Center**

Recognition: Signage on the table all weekend long



Westerville Area Chamber of Commerce  
99 Commerce Park Drive  
Westerville, OH 43082  
614-882-8917  
[www.westervillechamber.com](http://www.westervillechamber.com)

*\*First right of acceptance will be honored.*

**Double Truck**  
21.5" x 10"

**Full Page**  
10.375" x 10"

**3/4 Page Vertical**  
7.719" x 10"

**3/4 Page Horizontal**  
10.375" x 7.453"

**9/16 Page Square**  
7.719" x 7.453"

**1/2 Page Vertical**  
5.062" x 10"

**1/2 Page Horizontal**  
10.375" x 4.906"

**Island**  
7.719" x 6.174"

**3/8 Page Vertical**  
5.062" x 7.453"

**3/8 Page Horizontal**  
7.719" x 4.906"

**1/4 Page Vertical**  
2.406" x 10"

**1/4 Page Square**  
5.062" x 4.906"

**1/4 Page Horizontal**  
10.375" x 2.359"

**Horizontal Banner**  
10.375" x 1.5"

**3/16 Page Square**  
5.062" x 3.633"

**3/16 Page Horizontal**  
7.719" x 2.359"

**Front Page Banner**  
10.375" x 1"

**1/8 Page Vertical**  
2.406" x 4.906"

**1/8 Page Horizontal**  
5.062" x 2.359"

**1/16 Page Square**  
2.406" x 2.359"

**1/16 Page Horizontal**  
5.062" x 1.086"

**Suburban News Publications**  
5257 Sinclair Road  
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