

# WESTERVILLE

*It's just right.*



## 2007–2008 Community Profile

### A blast from the past, a peek into the future

Westerville offers the best of old and new to its businesses, residents and visitors.

Historic brick buildings line State Street and the heart of Uptown Westerville.

Growth on the outskirts offers businesses and residents even more choices — access to new housing developments as well as a wide selection of grocery and large retail establishments, restaurants and various other types of businesses providing a myriad of services.

*Uptown Westerville presents a glimpse back at simpler times, with charming old architecture and refurbished storefronts.*

Westerville sits between two nationally-renowned shopping malls — Polaris Fashion Place and Easton Town Center.

Businesses can choose from six office parks, most of which are located within one of four Community Reinvestment Areas. These CRAs provide tax abatements for new construction or expansions.

“The Heart of Uptown”



© DAVID MYERS ART STUDIO & GALLERIES

Companies also enjoy a carefully planned infrastructure, low taxes and strong business incentives, including membership to the community center at the resident rate.

Westerville combines a small-town atmosphere with the convenience that comes from being a suburb of Columbus.

Whether you're seeking green space, a quality education or economic opportunity, all are available in Westerville.

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### Westerville at a glance

#### BUSINESS & EMPLOYMENT

Businesses*	2,700+
Employees*	31,320
Chamber members†	≈700
Unemployment	3.9%
Top industry	Services (48.1%)
Top occupation	White collar (78.1%)
Household income	\$102,683
Per capita income‡	\$37,352
Average commute	22 minutes

#### CLIMATE§

Average temperature	53° F
Coldest average	January (28° F)
Warmest average	July (74° F)
Precipitation	39"
Air Quality Index¶	Good

#### DEMOGRAPHICS

Population	
Proper Area*	36,794
Area*	84,381
Age‡	39.2
Families	9,805
College-educated¶	73.1%

#### GEOGRAPHY

State	Ohio
Region	Central
Counties*	Franklin/Delaware
Area	11.46 sq. miles

#### REAL ESTATE

Households	13,205
Home value‡	\$208,372

#### TAXES

Sales tax†	
Franklin	6.75%
Delaware	7.50%

\* Westerville area. † 2007. ‡ Median. § Central Ohio. ¶ July 2006–June 2007. ¶¶ 2000.  
(All other statistics for Westerville proper in 2006.)

# Location, location, location

**It's all here**

Located in central Ohio, north of the I-270 outerbelt, Westerville is just 15 miles from downtown Columbus, Ohio's capital.

Westerville spans two counties — nearly 8.5 square miles in Franklin County and approximately three square miles in Delaware County.

Central Ohio roads are well designed and maintained, making driving pleasant and efficient in comparison to many other metropolitan areas.

## Westerville area



*Westerville is located within 500 miles of 50 percent of the entire U.S. and Canadian populations.*

The Central Ohio Transportation Authority (COTA) provides affordable, clean bus transportation throughout Columbus and its suburbs.

A mere ten miles from the Port Columbus International Airport and 26 miles from Rickenbacker International Airport, Westerville is located within 500 miles of 50 percent of the entire U.S. and Canadian populations.

## Quality education

### Easy to get there from here

It's a short commute from Westerville to other major Midwest cities:

- CINCINNATI, 117 miles S
- INDIANAPOLIS, IN, 171 miles W
- CLEVELAND, 127 miles N
- LEXINGTON, KY, 174 miles S
- DETROIT, MI, 186 miles N
- PITTSBURGH, PA, 182 miles E

### Local transportation

#### BY AIR

- PORT COLUMBUS
  - 12 passenger airlines
  - 180 departures
  - 38 destinations
- RICKENBACKER
  - International cargo airport
  - Charter passenger terminal
  - U.S. Foreign-Trade Zone
  - Distribution & high-speed international logistics hub

#### BY LAND

- CENTRAL OHIO HIGHWAYS
  - 5 state routes (OH-3, OH-37, OH-104, OH-161 & OH-315)
  - 4 U.S. highways (US-23, US-33, US-36 & US-42)
  - 4 interstates (I-70, I-71, I-270 & I-670)
- WESTERVILLE BUS ROUTES (COTA)
  - 1 park-and-ride
  - 1 local route
  - 3 express routes

### Area colleges & universities

- BOHECKER COLLEGE
  - ≈300 students | boheckercollege.edu
- CAPITAL UNIVERSITY
  - 3.8K+ students | capital.edu
- COLS. COLLEGE OF ART & DESIGN
  - 13K+ students | ccad.edu
- COLS. STATE COMMUNITY COLLEGE
  - 23K+ students | cscs.edu
- DEVRY INSTITUTE OF TECHNOLOGY
  - ≈400 students at Polaris | devrycols.edu
- FRANKLIN UNIVERSITY
  - Nearly 10K students | franklin.edu
- HONDROS COLLEGE
  - 35K+ students nationally | hondros.edu
- OHIO DOMINICAN COLLEGE
  - ≈3K students | ohiodominican.edu
- THE OHIO STATE UNIVERSITY
  - 55K+ students | osu.edu

*Learn more about Westerville businesses and the community.*

# Business growth & stability

## Experience a vibrant business community

More than 2,700 Westerville area businesses employ over 31,320 employees.

Careful planning and sound business decisions continue to make the city a sought-after location for companies. The City of Westerville offers six business districts and incentives such as tax abatements, income tax revenue sharing and programs for direct loans, grants and linked deposits.

A council-manager form of government runs the city. The seven-person Westerville City Council is elected by popular vote and appoints the city manager, who conducts the city's day-to-day activities.

Because Westerville is the only central Ohio suburb to own and operate its own

electric and water utilities, its businesses and residents enjoy exceptional service and lower rates.

*Just over 700 area businesses are members of the four-star accredited chamber of commerce.*

### Largest employers

EMPLOYER	EMPLOYEES	EMPLOYER	EMPLOYEES
Chase Bank	2,800	Exel	400
Mount Carmel St. Ann's	1,700	City of Westerville	390
Westerville City Schools	1,580	Cheryl & Company	350
Alliance Data Systems	650	Progressive Medical	330
Affinion Corporation	600	Liebert Global Services	300
Otterbein College	600	Worthington Cylinders	300
inVentiv Communications	490		

In 2006, the City of Westerville was one of just 60 national recipients of the Achievement of Excellence in Procurement award. Granted by the National Purchasing Institute, Westerville received high scores in innovation, professionalism, productivity, e-procurement and leadership.

### Did you know ...

*... you can view and post open business properties online?*

Visit us at [westervillechamber.com/community.asp](http://westervillechamber.com/community.asp) to find out more.

## Get on track with a strong academic foundation

### Westerville City Schools

Westerville schools prepare students for the real world.

The Westerville City School District has received the "What Parents Want" Award from School Match for 15 consecutive years.

During 2005–2006, Westerville spent approximately \$8,608 on each of its 14,300 students, or about 16 percent less than the state average. Having met 26 of 30 state indicators the following year, the district achieved a Performance Index Score of 97.7 and was rated "effective" by the Ohio Department of Education on its 2006–2007 report card.

Approximately 80 percent of Westerville high school graduates go on to attend college.



### Otterbein College

Founded in 1847, Otterbein is a private liberal arts college located in the heart of Uptown Westerville.

Otterbein serves 3,000 students in 56 undergraduate majors and more than 600 adult students in continuing studies and master's programs in business, education and nursing.

*U.S. News and World Report's "2007 Guide to America's Colleges" ranked Otterbein seventh among the Midwest's 107 comprehensive colleges.*

# Quality of life

## Westerville by numbers

### Learn

- Award-winning library serving 80,000 registered cardholders
- 9+ Westerville-focused media outlets

### Enjoy culture

- 2 amphitheaters
- 5+ art & history museums
- Academy of music
- 4+ theater & dance organizations
- 4+ art groups, galleries & studios
- 6+ music groups, bands & symphonies
- 2 nationally-renowned malls
- Numerous community events:
  - WACC Music & Arts Festival
  - Summer outdoor concert series
  - Otterbein Faculty Recital Series
  - Antique/Classic Car Show
  - Seasonal farmers' market
  - Holiday parades & family events

### Be active

- 39 Westerville parks on 500+ acres:
  - 96,000 sq. ft. community center
  - Senior center
  - BMX/skateboard park
  - Bark park
- 22+ miles of bikeways & leisure paths, part of the 453-mile Ohio-to-Erie Trail
- 22,000+ street trees
- 3 metro parks & 3 lakes
- 3 community swimming pools
- 25+ area golf courses & ranges
- Countless athletic events — high school and college sports, rowing regattas, bike races & more

### Feel healthy

- State-of-the-art, full-service Mount Carmel St. Ann's Hospital:
  - 800+ staff physicians & 237 beds
  - 24-hour emergency care
- Columbus Children's Hospital's Westerville *Close to Home*<sup>SM</sup> Health Care Center
- Children's Sports Medicine & Orthopedic Center
- OhioHealth Westerville Medical Center (*coming '08*)
- 2 urgent care facilities
- 5 centers for assisted/elderly care
- 178+ private practice physicians, specialists & dentists — and growing

### Stay safe

- 170 fire and police personnel
- ≈5.5-minute emergency response
- 10% crime reduction in ten years

*Westerville is the **only** city in Central Ohio to make the top fifty in MONEY<sup>®</sup> magazine's 2007 "100 Best Places to Live."*\*\*

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*It's just right.*



## Join the Chamber

**Invest in membership.**  
**We'll invest in you.**

- Attend networking events:
  - Quarterly luncheons
  - Monthly business after hours
  - Annual networking events
  - More
- Join business groups supporting:
  - Attorneys
  - Small, home-based businesses
  - Women in business
  - Young professionals
- Join or lead a committee
- Access resources for professional development
- Learn about local & state legislative issues impacting you
- Get business referrals & savings

### Westerville Area Chamber of Commerce

99 Commerce Park Drive  
Westerville, Ohio 43082  
(614) 882-8917 (t)  
(614) 882-2085 (f)

info@westervillechamber.com

westervillechamber.com

## Community contacts

### City of Westerville

westerville.org | (614) 901-6400

TDD: (614) 901-6413

Economic Development: (614) 901-6409

Parks & Recreation: (614) 901-6500

Fire information: (614) 901-6600

Police information: (614) 901-6879

### Westerville City Schools

wcsoh.org | (614) 797-5700

### Otterbein College

otterbein.edu | (614) 890-3000

### Visitors' & Convention Bureau

visitwesterville.org | (800) 824-8461

### Westerville Public Library

westervillelibrary.org | (614) 882-7277

\*\* MONEY<sup>®</sup>. July 17, 2007. MONEY is a registered trademark of Time Inc. Contact the Westerville Area Chamber of Commerce for information about other data sources.